



Rail life, Real love

Celebrating the 50th Anniversary of China's Urban Rail

—MetroTrans2019

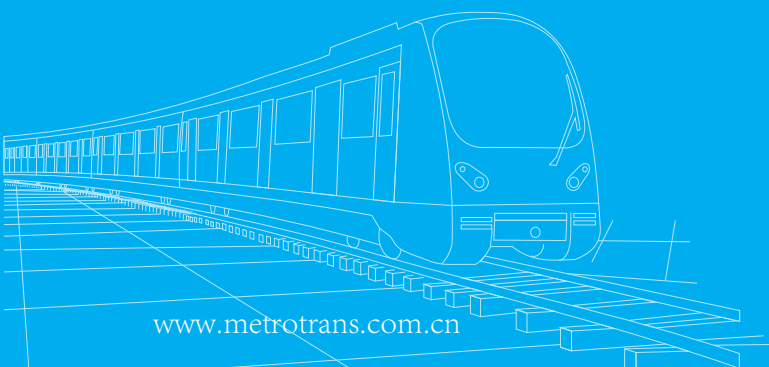
2019 International Metro Transit Exhibition (MetroTrans)
2019 International Metro Transit Forum (MetroTrans Forum)

Sponsors:
China Association of Metros

Organizers:
Beijing Sino Urban Railway Expo Co., Ltd.
Beijing Sino Urban Railway Culture Communication Co., Ltd.

Exhibition time:
July 25, 2019 (Thursday)–July 27 (Saturday)

Exhibition site:
No. 1–No. 7 Hall and square in front of China International Exhibition Center
(Jinganzhuang Beijing)



www.metrotrans.com.cn



Sponsored by national first-level industry association

Highlights



The exhibition halls cover an area of over 23,000 m²



Introducing the forum into the exhibition hall will increase the number and type of the forum.



Achieve more international cooperation and introduce more overseas exhibitors.



Continue the seven metro transit laboratory exhibition areas and talent special theme exhibition in 2018.



Outdoor vehicle exhibition area, early access to the latest vehicle equipment in urban metro transit field.



Launch folk car models, souvenir tickets, and other public exhibition areas.



Form the Owners' Carnival with the theme of 50th Anniversary of Urban Rail on the basis of Owner Elite Exhibition Area.

Sharing platform in the urban metro transit field

Platform resources:



More than 600 member units of China Association of Metros, covering design consultation, engineering construction, technical equipment, operation management, safety management, resource management and such full industry chain.



Involving many national key projects.



Most influential "Beijing International Metro Transit Forum" in China. It gathers the leaders of the decision-making levels of planning and construction in the field of urban rail transit, including the ministries and commissions of the state, provincial and municipal development and reform commissions (bureaus), planning commissions (bureaus), and railway offices, as well as the owners of rail transit throughout the country

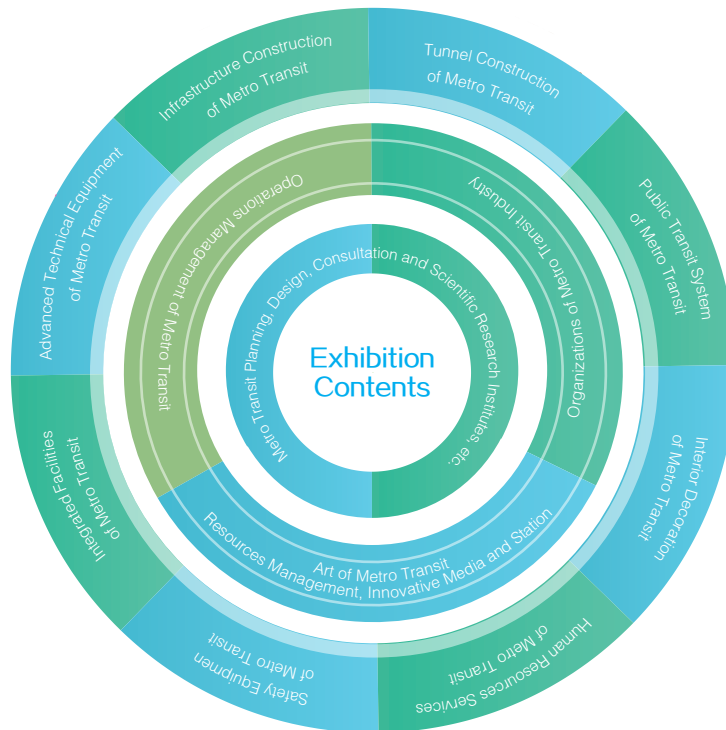
Access to intended target market



Superiority combination of “Exhibition + Forum” .
Government leaders, relevant personnel of owner units,
industry experts and enterprise personnel are invited to talk
freely about the development and future of urban metro transit.

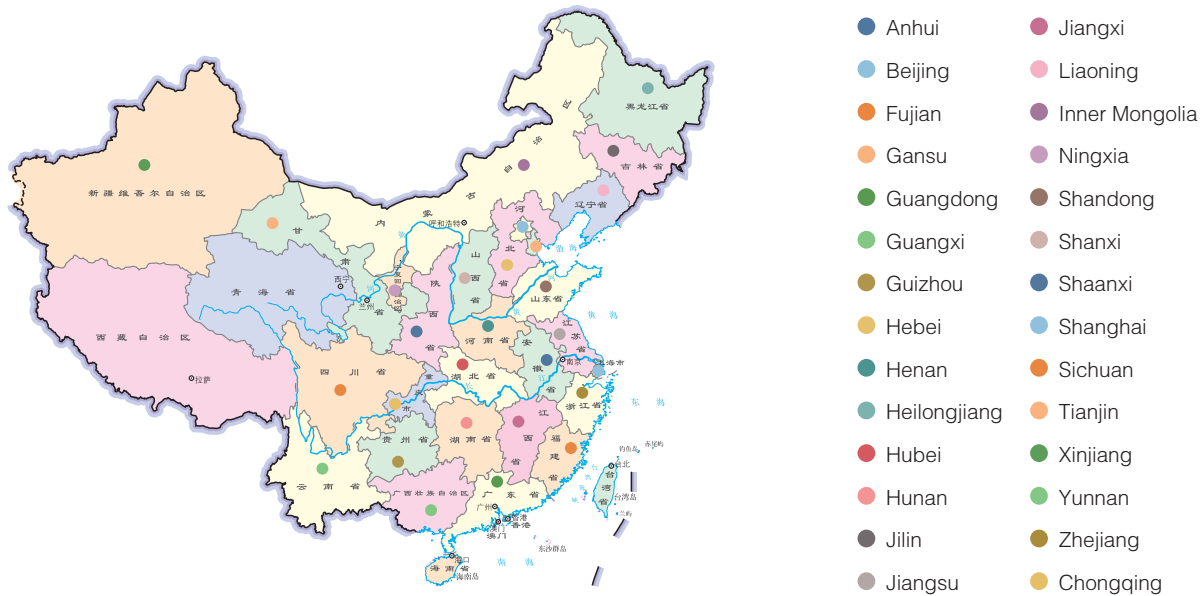


The efficient and professional executive team that
is familiar with the industry market development and
knows the customer needs provides professional
service solutions for exhibitors and forum guests.



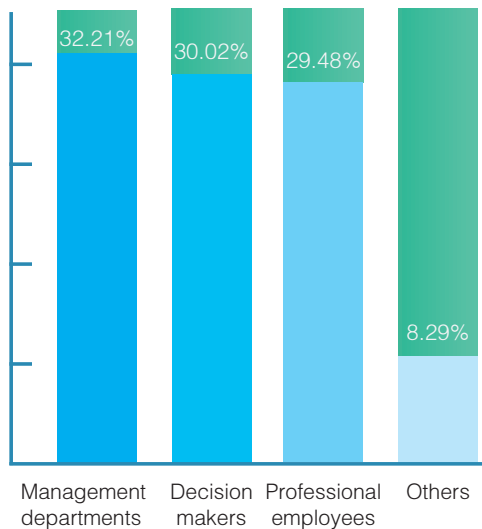
Data

The participants of 2018 Forum came from 88 cities in 28 provinces in mainland China and the number of participants reached more than 3,000.

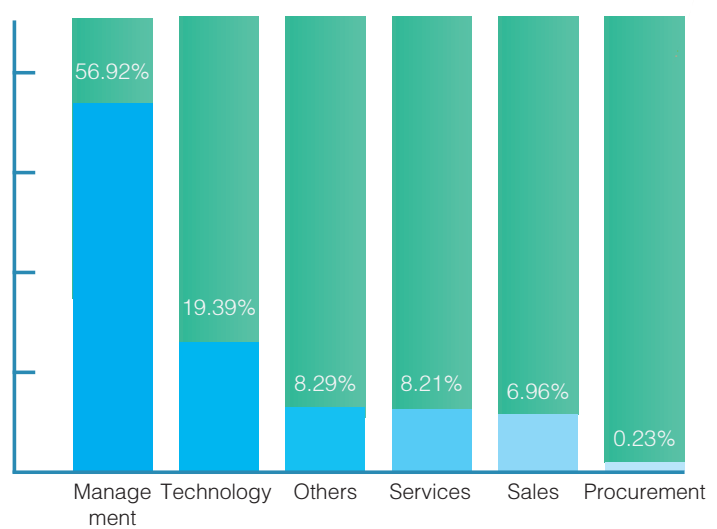


Analysis of Posts and Departments of Participants

Statistics as per posts



Statistics as per departments



Among the participants, the management departments accounted for 32.21% of the participants with posts; decision makers accounted for 30.02% of the participants with posts; and professional employees accounted for 29.48% of the participants with posts.

Rates

Exhibition

Shell scheme (minimum order quantity: 9m²):

Shell scheme includes 3m*3m display rack and hoarding, exhibition lintel with exhibitor name in Chinese and English, exhibition carpet, 1 information desk, 2 folding chairs, 2 reflector lamps, 1 5A/220V socket. (For special electricity utilization, please specify in advance and fees shall be collected separately)

Area	Shell Scheme	Space Only
Section A	CNY 2,600/m ² ;	CNY 2,380/m ² ;
Section B	CNY 2,400/m ² ;	CNY 2,180/m ² ;
International Pavilion	CNY 3,000/m ² ; US\$450/ m ²	CNY 2,780/m ² ; US\$400/m ²

Space Only (minimum order quantity: 36m²):

Only space, basic lighting of exhibition hall, cleaning of public places and site management and services are provided. (Exhibitors are required to pay an additional “raw space management fee” , which will be specified in the Exhibitors’ Manual)

* The final interpretation of the Manual is vested in the Organizing Committee. For more details, please contact the Organizing Committee.

Please consult with the contact person and ask for the Exhibitor Application Form.

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