



Metro Trans

2026中国国际城市轨道交通展览会 暨CAMET轨道交通创新大会

2026 China International Metro Transit Exhibition
CAMET Rail Transit Innovation Conference

2026年11月9日-11日 中国·广州
November 9-11, 2026 Guangzhou, China

服务指引

Services Guide

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注释：以下内容仅供参考，以现场实际为准

2026 ORGANIZATIONAL STRUCTURE

组织架构

主办单位 / HOSTED BY

中国城市轨道交通协会
China Association of Metros (CAMET)

特邀协办 / SPECIALLY CO-ORGANIZED BY

广州地铁集团有限公司
Guangzhou Metro Group Co., Ltd.

承办单位 / ORGANIZED BY

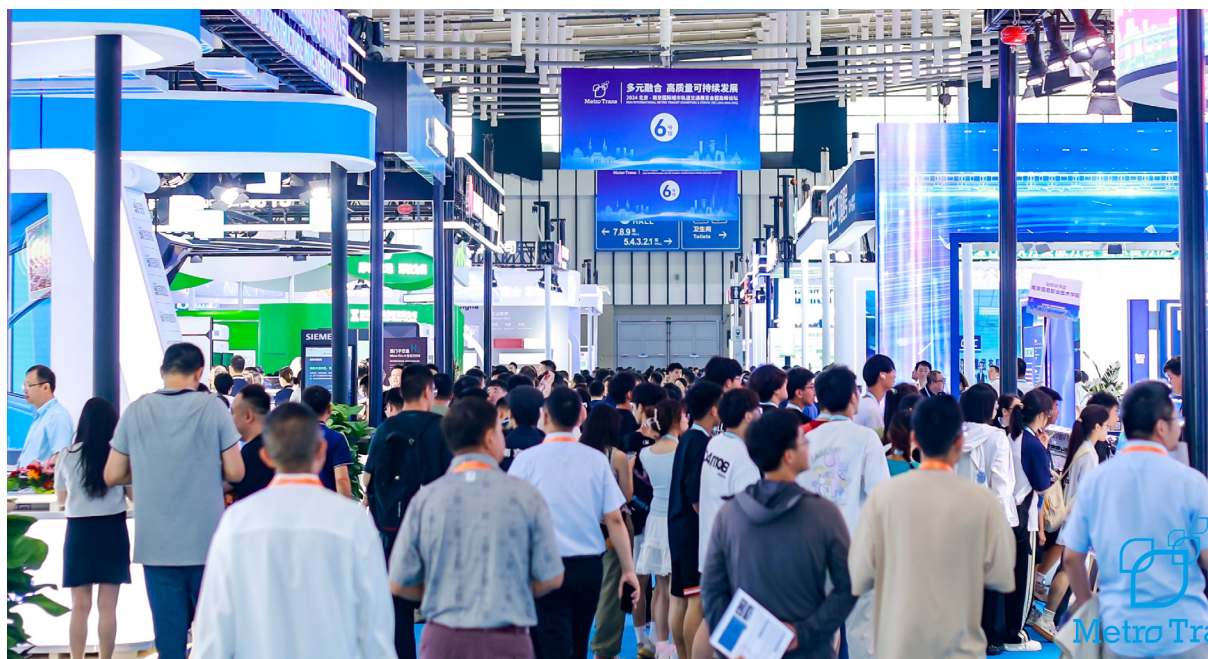
中国城市轨道交通协会各部室、分支机构
Departments and Branches of China Association of Metros

中国城市轨道交通协会传媒会展中心
Media & Exhibition Center of China Association of Metros

广州市轨道交通产业联盟
Guangzhou Railway Transportation Industry Alliance (Gzrtia)

北京中城轨会展有限公司
Beijing Sino Urban Railway Expo Co., Ltd.

北京中轨道交通研究院有限公司
Beijing China Rail Transit Research Institute Co., Ltd.



ABOUT US

关于我们

2026 中国国际城市轨道交通展览会暨 CAMET 轨道交通创新大会

2026 CHINA INTERNATIONAL METRO TRANSIT EXHIBITION & CAMET RAIL TRANSIT INNOVATION CONFERENCE

2026 中国国际城市轨道交通展览会暨 CAMET 轨道交通创新大会（简称 MetroTrans）由中国城市轨道交通协会主办，广州地铁集团有限公司特邀协办，北京中城轨会展有限公司承办。MetroTrans 创办于 2015 年，经过 11 年 9 届的精心培育已成长为中国城市轨道交通领域知名品牌展会。

2026 年 11 月 9 日至 11 日，MetroTrans 2026 将于广州中国进出口商品交易会展馆以全新面貌举办，同期将举办中国城轨业主领导人圆桌会议等活动。MetroTrans 2026 集成果展示、技术推广、专业会议、合作交流于一体，重点展示城市轨道交通领域先进的技术和产品创新成果和科研成就，致力于为所有参与者创造展示交流机会，促进商机达成，力求成为行业贸易商务平台，新技术新产品展示发布平台，行业交流嘉年华、大众科普与互动的平台。

2026 China International Metro Transit Exhibition & CAMET Rail Transit Innovation Conference (shortened as MetroTrans) is organized by the China Association of Metros (CAMET), specially co-organized by Guangzhou Metro Group Co., Ltd., and operated by Beijing Sino Urban Railway Expo Co., Ltd. Urban Railway Expo Co., Ltd. Founded in 2015 and meticulously cultivated over 11 years and nine editions, MetroTrans has grown into a well-known brand exhibition in China's urban rail transit sector.

From November 9 to 11, 2026, MetroTrans 2026 will be unveiled in a brand-new format at the China Import and Export Fair Complex in Guangzhou. Held concurrently will be the China Metro Operators Round-Table Conference and other side events. MetroTrans 2026 integrates results display, technology promotion, professional forums, and exchange & cooperation, with a focus on showcasing advanced technologies, innovative products, and research achievements in the urban rail transit field. It is dedicated to creating opportunities for all participants to exhibit and exchange ideas, facilitate business deals, and strives to become an industry trade and business platform, a launch platform for new technologies and products, as well as a carnival for industry exchange and a stage for public science education and interaction.

中国城市轨道交通协会 \ China Association of Metros

中国城市轨道交通协会是在国家民政部登记注册的社团法人，是全国性、行业性、非营利性社会组织，是我国城市轨道交通行业国家一级协会，也是国家 4A 级协会。协会接受国家发展和改革委员会、住房和城乡建设部、交通运输部、工业和信息化部、科技部、人力资源和社会保障部、国家市场监督管理总局、国家统计局等相关政府部门的业务指导。

协会现有会员单位 1000 余家（数据来源：中国城市轨道交通协会官网），涵盖城轨交通规划设计、建设施工、运营管理、装备制造和资源经营等各个领域的企事业单位和科研院所。

China Association of Metros (Hereinafter referred to as "CAMET") is a social legal person registered at the Ministry of Civil Affairs. It is a national, industrial, and non-profit social organization, a first-class industry association in China's rail transit, as well as a national grade 4A association. CAMET is subjected to the operational guidance of relevant government departments such as the National Development and Reform Commission, the Ministry of Housing and Urban-Rural Development, Department of Transportation and Ministry of Industry and Information Technology, the Ministry of Science and Technology, the Ministry of Human Resources and Social Security, the State Administration for Market Regulation, and the National Bureau of Statistics.

CAMET currently has over 1,000 member units (Source: Official Website of CAMET) , covering enterprises, public institutions, scientific research institutes and universities in various fields such as urban rail transit planning and design, construction, operation management, equipment manufacturing and resource management.

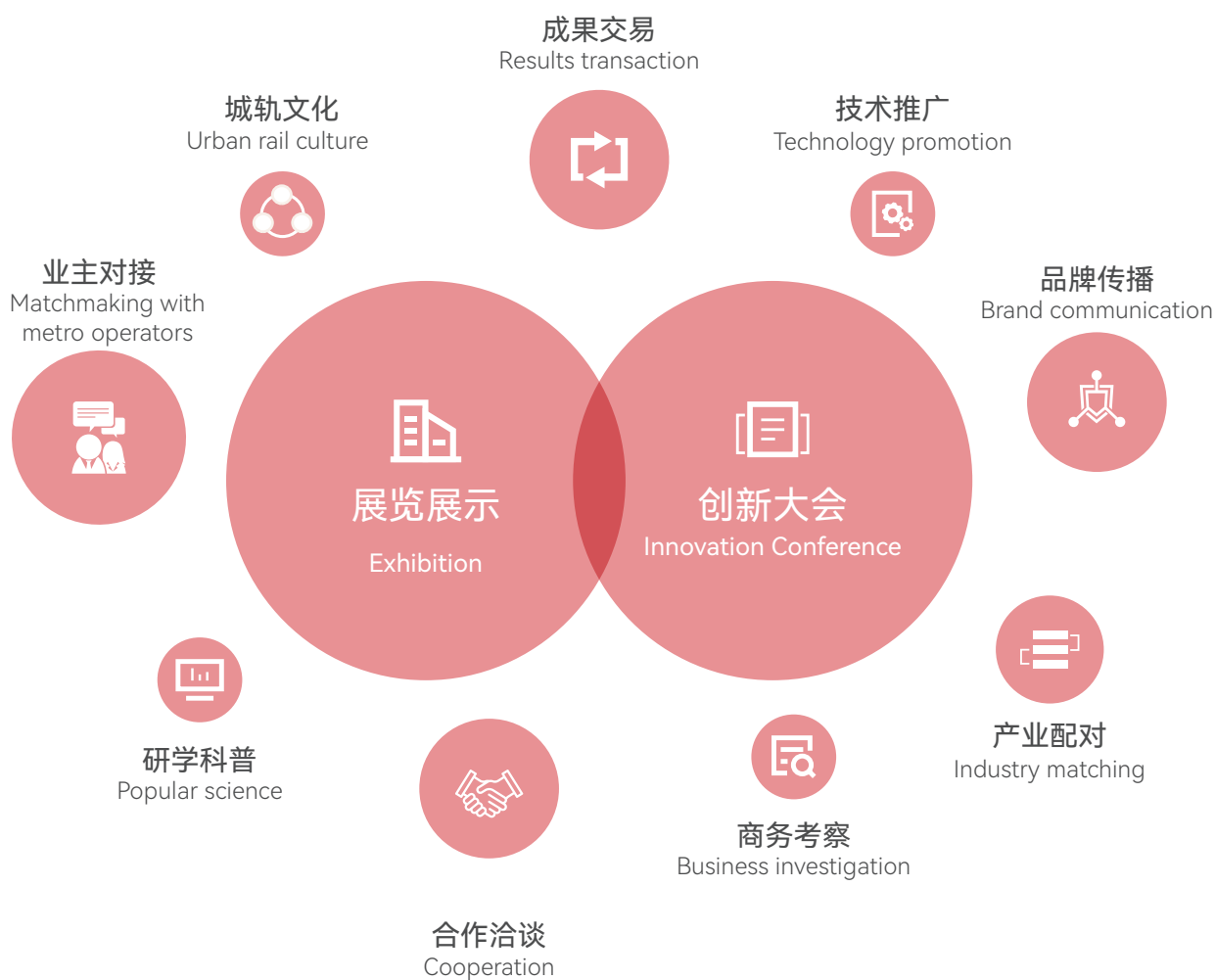
领导关怀 \ Honored Guest

国家部委及相关司局领导多次莅临展会指导，各省市发改委（局）、规划委（局）、轨道办等城轨交通领域决策层领导及全国各地轨道交通业主单位、行业专家学者和厂商代表深入交流。

Leaders from national ministries and commissions as well as related departments and bureaus have visited the exhibition on multiple occasions to provide professional guidance. Concurrently, the leaders in the decision-making levels of urban rail transit field, namely those from the Development and Reform Commissions (Bureaus), Planning Commissions (Bureaus), and Urban Rail Transit Offices of different provinces and cities, as well as representatives of rail transit proprietors, industry experts, scholars and manufacturers from all over China, have been actively participating in-depth exchanges.



WHAT CAN METROTRANS DO FOR YOU? 能为您做什么？



以展览、会议为平台，展开专业化服务，助力行业高质量发展。

Provide professional communication service via, exhibitions and conferences
Assist for high-quality scientific development of the industry

WHAT WILL METROTRANS BRING YOU

将给您带来.....

开放视野 捕获新知

Expand Horizons, Embrace New Insights

预计 500+ 参展企业，涵盖轨道交通主要产业链，同时涉及大众关心的轨道科普、文创和出行文化。

500+ exhibitors expected, MetroTrans comprehensively covers the main rail transit industry chain while extending to public-focused domains such as rail science education, cultural innovations, and transportation culture.

共享平台资源 抓住市场机遇

Share Platform Resources, Seize Market Opportunities

国家一级协会主办，广州地铁、京投公司、上海地铁、重庆轨道、深圳地铁、南京地铁等五十余家业主单位鼎力支持，千余家会员单位共襄盛举。政府、协会与各地城轨业主单位领导和院士、专家组团巡馆，还有多组专业参观团。

Concurrently held with China Summit of Metro Operators, hosted by the national first class association, supported by over 50 metro operators such as Guangzhou Metro, BII, Shanghai Metro, Chongqing Rail Transit, Shenzhen Metro, Nanjing Metro, participated in over 1,000 members. Leaders of governments, academicians, associations and local metro operator tour groups, and there are many professional tour groups of experts.

国际联动 标准引领

International Collaboration, Standards Leadership

依托粤港澳大湾区战略优势，辐射东南亚、中东、中亚等海外市场，推动中国城轨技术标准与海外标准互认对接，加速“中国设计”“中国智造”“中国服务”品牌出海。

Leveraging the strategic advantages of the Guangdong-Hong Kong-Macao Greater Bay Area, we reach out to overseas markets in Southeast Asia, the Middle East, Central Asia and beyond, promote mutual recognition and alignment between Chinese urban rail transit technical standards and international standards, and accelerate the global expansion of the "China Design", "China Smart Manufacturing", and "China Service" brands.

大咖共论 洞见新知

New Insights from Discussion of Experts

行业专家制定议题，内容涵盖面广，与行业重要人物面对面交流，向全行业发声。

Industry experts formulate topics covering a wide range of topics, communicate face-to-face with key industry figures, and speak out to the entire industry.

对接洽谈 深入合作

Negotiation and In-depth Cooperation

行业重要企业参展并举办专题会议、现场交流会。多样化定制服务，精准对接供求双方。

Key industry enterprises in the industry participated in the exhibition and held special conferences and on-site exchange meetings. Diversified customized services, accurate docking of supply and demand sides.

高新技术 成果交易

Metro Transit Hi-tech Fair

展示城轨科技进步奖、国优奖获奖项目、产品、成果等，并开展线上线下交流、交易活动。

Exhibition of the urban rail technology achievement and national outstanding award projects, products and achievements winning the Science and Technology Progress Award, and implementation of online and offline exchange and trading activities.

全面助力 中小企业

Offer Full Support for Small and Medium-sized Enterprises

给予会员中首次参展的中小企业优惠政策。非会员的中小企业首次参展，可比照会员优惠政策执行。

Grant preferential policies for small and medium-sized enterprises (SMEs) among the members participating in the exhibition for the first time. Non-member SMEs exhibiting for the first time shall enjoy preferential policies similar to those for members.

权威发布 预知趋势

Authoritative Publishing and Predictive Direction

行业数据，统计报告，行业标准等数据文件权威发布，助您了解行业现状，尽揽行业发展蓝图。

Industry data, statistical reports, industry standards and other data document are issued authoritatively, so as to help you understand the current situation of the industry and draw up a blueprint for its development.

行业热点 媒体焦点

Industry Spots and Media Focus

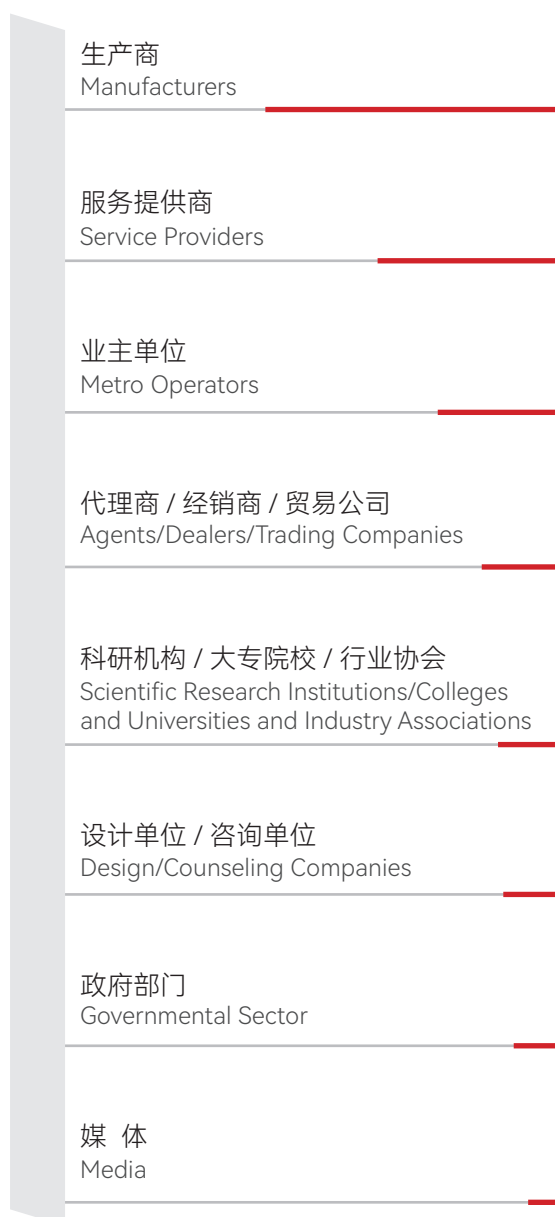
预计 100 + 家媒体现场报道，自有媒体平台实时报道，行业舆论风向标。

100+ medias expected live reports, real-time report on MetroTrans media platforms, and industry public opinion guidance.

2026 EXHIBITION IMPACT (FORECAST)

2026 展览影响力（预测）

专业观众单位构成 Structure of visiting groups



参会嘉宾构成 Structure of visitors

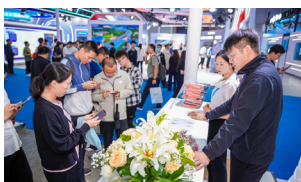


METROTRANS 2026 HIGHLIGHTS

亮点



展览 / Exhibition



» 6 个展区

6 Exhibition Areas

» N 个主题展示

N Thematic Showcases

» 20 余项配套活动

Over 20 Supporting Activities

» 500+ 展商

500+ Exhibitors

» 40000+ 专业观众

40000+ Professional Visitors



METROTRANS 2026 HIGHLIGHTS

亮点

轨道交通创新大会 / Rail Transit Innovation Conference



- » CAMET 轨道交通创新大会
CAMET Rail Transit Innovation Conference
- » 专题会议
Special Session

- » 中国城轨业主领导人圆桌会
China Metro Operators Round-Table Conference



- » 主题沙龙 / 商务演讲角
Themed Salon / Business Speech Corner
- » 10+ 会议
10+ Conferences
- » 200+ 演讲嘉宾
200+ Guest Speakers
- » 6000+ 参会代表
6000+ Participants

传 播 / Propagation



- » 中央媒体、地方媒体、行业媒体及自媒体全面报道矩阵传播
Central media, local media, industry media and we-media full coverage for matrix propagation

- » 行业权威期刊深度报道
In-depth Reports by Authoritative Industry Journals



- » 人民城轨传媒矩阵持续跟踪专题报道
Continuous Follow-up Thematic Reports by the People's Metro Media Matrix



METROTRANS 2026 EXHIBITION LAYOUT

展览布局

6 个展区 / 6 Exhibition Areas

运营维护与既有线更新改造展区
Operations & Maintenance and Existing
Line Retrofitting

户外实车、车辆系统及装备供应链展区
Outdoor Rolling Stock, Vehicle Systems &
Equipment Supply Chain

信号通信与智能数字化展区
Signaling, Communications & Intelligent
Digitalization

基础设施展区
Infrastructure

多元化经营展区
Diversified Operations

人才教育与科普研学展区
Talent Development, Science
Education & Study Tours

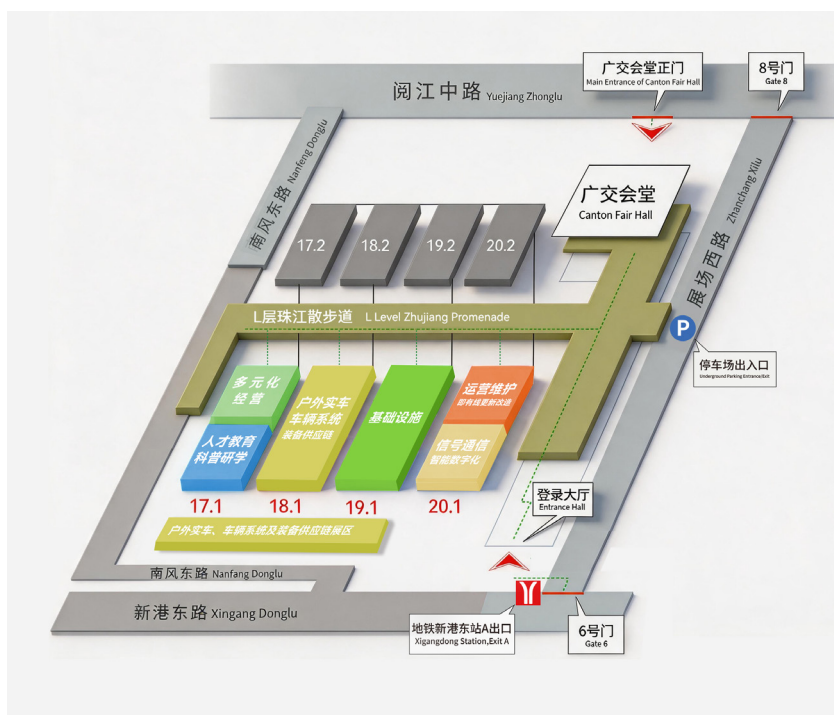
N 个主题展示 / N Thematic Showcases

轨道 + 人工智能
Rail + AI

轨道 + 低空经济
Rail + Low-Altitude Economy

国际合作与海外项目（东盟）
International Cooperation & Overseas Projects (ASEAN)

大湾区城轨发展
Greater Bay Area Urban Rail Development



SUPPORTING ACTIVITIES

配套活动

为更好地服务展商、观众，同时促进行业交流，丰富现场内容，提升参展、观展效果和体验，展会还将策划开展展会路演及展商培训等活动。

To better serve exhibitors and visitors, facilitate industry exchanges, enrich on-site activities, and enhance the effectiveness and experience of both exhibiting and visiting, the exhibition will also plan and organize activities such as the exhibition roadshows, and exhibitor training sessions.



2026 特色系列活动

2026 FEATURED EVENT SERIES

标杆项目现场会暨技术考察活动

BENCHMARK PROJECT ON-SITE EXCHANGE & TECHNICAL TOUR

在当地轨道交通标杆项目举办现场交流会与实地参观。

On-site exchange meeting and guided tour held at local rail transit benchmark projects.

“全球业主—中国企业”对接交流会

“GLOBAL METRO OPERATORS – CHINESE ENTERPRISES” MATCHMAKING MEETING

邀请来自全球重点国家的业主代表到场，根据不同区域举办闭门对接会，促成中国轨道交通企业与全球业主达成合作意向。

Global metro operator representatives from key countries around the world will be invited to attend. Closed-door matchmaking sessions will be organized by region to facilitate cooperation agreements between Chinese rail transit enterprises and global metro operators.

新产品 / 新技术发布签约会

NEW PRODUCT/NEW TECHNOLOGY LAUNCH & SIGNING CEREMONY

征集行业前沿技术成果，组织企业开展技术发布、项目签约，重点推动大湾区企业与东盟企业的合作签约。

We will solicit cutting-edge technological achievements from the industry and organize technology launches and project signings, with a focus on promoting cooperation and contract signing between Greater Bay Area enterprises and ASEAN companies.

大众体验系列活动

PUBLIC EXPERIENCE EVENT SERIES

“科普 + 文化 + 互动”的城轨嘉年华，如院校研学、小记者团、城轨文创市集、AI+ 车迷有约等系列活动。

A rail transit carnival combining “science popularization + culture + interaction,” including activities such as university/school study tours, junior reporter groups, urban rail cultural & creative markets, and “AI + Metro Fans Meet-up” series.

商务餐叙座谈会

BUSINESS DINNER AND SYMPOSIUM

为展商提供商务社交、信息交流服务，在展会开展前一晚举办。

Offer business socializing and information exchange services for exhibitors, which is held on the night before the exhibition.

开幕式、巡馆参观系列活动

SERIES OF ACTIVITIES FOR THE OPENING CEREMONY AND EXHIBITION TOUR

开幕式

OPENING CEREMONY

邀请嘉宾出席开幕式，为展会揭幕。

Guests will be invited to attend the opening ceremony and unveil the exhibition.

领导及专家巡馆

LEADERSHIP AND EXPERT EXHIBITION TOUR

组委会将分批次组织安排行政领导、业主领导、院士、专家、劳模等分组进行巡馆参观交流。

Administrative leaders, representatives of metro Operators, academicians, experts, model workers, etc. Will be invited to visit the exhibition halls in groups for exchanges and communication.

媒体巡馆

MEDIA EXHIBITION TOUR

组委会将组织媒体团参观、采访、报道展会重点展区 / 企业新品、新技术。

MetroTrans Committee will organize media groups to visit, interview and report on key theme zones, as well as exhibitors' new products and technologies.

专业参观团

PROFESSIONAL VISITING GROUP

为各地城轨业主单位提供了解新技术、新产品的一站式参观服务，增强业主单位与供应商的黏性。同时组织业主单位及行业机构参观广州驻地企业、项目。

Provide one-stop tour services for urban rail transit owners from various regions to learn about new technologies and new products, thereby enhancing the bond between owners and suppliers. At the same time, organize visits for owners and industry institutions to local enterprises and projects in Guangzhou.

产业招商政策宣讲

INDUSTRY INVESTMENT PROMOTION POLICY BRIEFING

各地方政府、城轨业主、重点企业、产业园区代表宣讲招商引资优惠政策，并为申报企业提供指导。

Representatives from local governments, urban rail transit operators, key enterprises, and industrial parks will present investment-promotion policies and incentives to enterprises seeking to apply, as well as provide guidance on application matters.

三场城市主题活动

THREE MAJOR CITY-THEMED EVENTS

2026 广州轨道交通周启动会

2026 GUANGZHOU METRO TRANSIT WEEK KICKOFF CEREMONY

于 11 月 8 日拉开帷幕，搭建政企高层对话平台。

Kicking off on November 8, this event will establish a high-level dialogue platform between government and business leaders.

CAMET 轨道交通创新大会

CAMET RAIL TRANSIT INNOVATION CONFERENCE

发布广州轨交产业扶持政策与发展规划，举办全球招商推介及集中签约仪式，精准推动项目落地。

This conference will unveil support policies and development plans for Guangzhou's metro transit industry, host a global investment promotion event, and hold a centralized contract-signing ceremony to drive the successful implementation of projects.

“百万英才汇南粤”轨道交通专场招聘会

"ONE MILLION TALENTS IN GUANGDONG" METRO TRANSIT JOB FAIR

联动百余家长龙头企业、设计院所、高校等，面向大湾区释放高级技术与管理岗位。

In collaboration with over 100 leading enterprises, design institutes, and universities, this job fair will offer senior technical and management positions to talent across the Greater Bay Area.

媒体传播系列活动

MEDIA COMMUNICATION EVENT SERIES

1. 打造“央媒 + 官媒 + 垂类 + 国际 + 网红”五维立体传播矩阵

Create a 5D all-round communication matrix: Central Media + Official Media + Vertical Media + International Media + Influencers.

2. 打造多元化短视频栏目 : Create diversified short video columns :

- (1) 大咖邀约、展商邀约 Invitations to Big Shots and Exhibitors
- (2) 城轨科普 Urban Rail Transit Science Popularization
- (3) 直击活动周 Event Week Live

3. 策划人民城轨“走近”栏目 Plan "People's Metro: A Closer Look" column

4. 线上云展会 全媒体直播 Online Virtual Exhibition · All-Media Live Streaming

- (1) 视频 + 图文直播 Video + Graphic Live Streaming
- (2) 实车直播 Live Streaming of Real Vehicles
- (3) 重点企业展台直播 Live Streaming at Key Enterprise Booths

5. 举办媒体发布会 Hold a media press conference

6. 组织媒体巡馆活动 Organize Media Exhibition Tour

7. 开设人民城轨直播间 Set up "People's Metro" live streaming room



CAMET RAIL TRANSIT INNOVATION CONFERENCE

CAMET 轨道交通创新大会

CAMET 轨道交通创新大会包含一场创新大会和多场专题会议，聚焦国际轨道交通协同发展、新时代城轨建设、既有线改造与装备创新、智能运维与轨道延寿、数字化转型与创新应用、可持续经营与多元发展、产教融合与人才培养、城轨供应链、城轨科普发展等方向，围绕行业前沿热点展开深度研讨，旨在为城轨高质量发展提供多维度的思路与解决方案。



SERVICE CATALOG

服务刊例

光地展位 / Space Only

注: 36m² 起订
Note: 36m² at the minimum

类 别 Category	区 域 Area	价格 (人民币) Price (RMB)
S 区 Zone S	主通道两侧 Both sides of the main passage	2,380 / m ² 2,380 / m ²
A 区 Zone A	辅通道 Sub-aisle	2,180 / m ² 2,180 / m ²

标摊展位 / Standard package booth

注: ① 9 平米 / 个; ② 特殊用电请事先说明, 另行收费。
Note: ① 9m² each; ② Special electrical usage shall be pre-approved and subject to additional charges.

类 别 Category	区 域 Area	价格 (人民币) Price (RMB)
三面开口 Three-sided open	17.1-20.1 号馆 Hall 17.1-20.1	21,800 / 个 21,800 / each
两面开口 Two-sided open	17.1-20.1 号馆 Hall 17.1-20.1	20,000 / 个 20,000 / each
单面开口 Single-sided open	17.1-20.1 号馆 Hall 17.1-20.1	18,800 / 个 18,800 / each

包括 3 米 × 3 米的展架及围板, 中英文参展商名称楣板, 加高楣板、展毯、1 张咨询桌、4 把白胶椅、1 张圆桌、2 盏长臂射灯、1 个 5A/220V 插座、1 个垃圾纸篓。

The package includes a 3m * 3m exhibition frame and partitions, exhibitor nameplate in Chinese and English, raised header board, exhibition carpet, 1 consultation table, 4 white plastic chairs, 1 round table, 2 long-arm spotlights, 1 electrical socket of 5A/220V, and 1 waste paper basket.

实车展示区	Vehicle Display Area	500 / m ²
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注: 以现场实际为准, 具体请咨询组委会。
Note: Subject to the actual situation on site, please consult the organizing committee for details.



展览场地租赁刊例 / Exhibition Space Rental Rates

商务演讲角 Business Speech Corner	时长 Duration	30 分钟 / 单元 30 minutes per unit
	配置 Configuration	舞台、LED 屏幕、灯光 / 音响、剧院式座位 Stage, LED screen, lighting/sound system, theater-style seating
	申请规则 Application Rules	仅限参展企业，可独立申请（限 30 分钟）或联合申请（限 60 分钟） Only exhibitor enterprises are eligible. They can apply independently (limited to 30 minutes) or jointly (limited to 60 minutes)
	权益 Privileges	演讲、企业资料发放 Opportunity for speech and distribution of enterprise promotional materials
	申请费用 Application Fee	20,000 元 RMB20,000
会议室 Privileges	时长 Duration	半天 Half day
	配置 Configuration	桌椅、音响、麦克、投影 Tables, chairs, audio, microphone, projector
	申请规则 Application Rules	仅限参展企业，可独立申请或联合申请 Calculated based on room size and configuration
	申请费用 Application Fee	根据规模配置进行核算 Calculated based on room size and configuration

注：以上项目仅供参考，以现场实际为准。

Note: The above items are for reference only, and the actual situation on site shall prevail.

PROMOTION SERVICE

推广服务



会场广告 / Venue Advertising

形 式 / Form	内 容 / Content	尺 寸 / Dimensions	价 格 (人民币) Price (RMB)
会场广告位 (场外) Venue Advertising Space (Outside Venue)	可供企业现场展示技术、成果、产品等宣传 For showcasing corporate technologies, achievements, products, etc.	高 3.0mx 宽 6.0m Height 3.0 m x width 6.0 m	50,000 / 展期 50,000 / exhibition period
会场展板 (场内) Venue Panel Display (Inside Venue)		高 1.8mx 宽 0.8m 1.8m height x 0.8m width	10,000 / 半天 16,000 / 全天 10,000 / half a day 16,000 / full day
座椅定制广告 Custom Seat Back Covers	主会场, 企业 logo, 限 3 家 Main venue, corporate logo display, limited to 3 companies	布艺椅套 Fabric seat covers	80,000 / 会期 / 家 80,000 / session / enterprise
	分会场, 企业 logo, 限 3 家 Sub-venue, corporate logo display, limited to 3 companies	布艺椅套 Fabric seat covers	50,000 / 会期 / 家 50,000 / session / enterprise

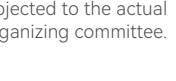
注：涉及到画面内容，需企业自行设计，尺寸仅供参考，以现场实际为准，如有其他需求，可详询会务组。
Note: The content shown in the screen needs to be designed by the company itself. The size is for reference only, subjected to the actual situations of the site. For any other requirements, the conference affairs team may be consulted.

物料广告 / Material Advertising

位 置 / Location	权益内容 / Interests and Contents	价 格 (人民币) Price (RMB)	备注 Notes
手提袋广告 Handbag advertisement	展览 + 会议资料袋, 数量 10,000+ Exhibition + conference information pack; Quantity: 10,000+	100,000	独家 Exclusive
入场证件 (胸卡) ertisi Admission certificates (Chest cards)	包括嘉宾证、参展商证、媒体证、专业观众证、大众观众证、会议参会证、工作证, 数量 15,000+ Including guest pass, exhibitor card, media card, professional visitor badges, public visitor card, forum guest pass, forum participation card, and employee's card, 15,000+	200,000	独家 Exclusive
入场证件 (吊绳) Admission certificates (Sling)	包括嘉宾证、参展商证、媒体证、专业观众证、大众观众证、会议参会证、工作证, 数量 15000+ Including guest pass, exhibitor card, media card, professional visitor badges, public visitor card, forum guest pass, forum participation card, and employee's card, 15,000+	100,000	独家 Exclusive
地贴标识 Floor sticker	室内外企业地贴广告 Indoor and outdoor advertising of companies 1500x500mm (尺寸仅供参考, 以现场实际为准) 1500x500mm (the size is for reference only, subject to the actual site situations)	500/ 个 500/ piece	限 100 个 limited to 100 pieces
展览会刊 / 会议手册 Exhibition Catalogue Conference Brochure	封 二 (宽 210mm× 高 285mm) Inside front cover (width 210mm× height 285mm)	30,000	-
	封 三 (宽 210mm× 高 285mm) Inside back cover (width 210mm× height 285mm)	18,000	-
	封 底 (宽 210mm× 高 285mm) Back cover (width 210mm× height 285mm)	20,000	-
	彩色内页 (宽 210mm× 高 285mm) Color interior (width 210mm× height 285mm)	10,000	-
参观指南 Visit guide	封 二 (宽 145mm× 高 210mm) Inside front cover (width 145mm× height 210mm)	30,000	-
	封 三 (宽 145mm× 高 210mm) Inside back cover (width 145mm× height 210mm)	18,000	-
	封 底 (宽 145mm× 高 210mm) Back cover (width 145mm× height 210mm)	20,000	-
	插页广告 (限量) (宽 145mm× 高 210mm) Interstitial ads (limited) (width 145mm× height 210mm)	10,000	-

注: 涉及到画面内容, 需企业自行设计, 尺寸仅供参考, 以现场实际为准, 如有其他需求, 可详询会务组。
Note: The content shown in the screen needs to be designed by the company itself. The size is for reference only, subjected to the actual situations of the site. For any other requirements, the conference affairs team may be consulted.

展馆广告 / Exhibition Hall Advertising

位 置 Location	尺 寸 (H) X (W) Dimensions	数 量 Quantity	价 格 (人民币) Price (RMB)	图 示 Diagram
D 区登录大厅外广场西侧 West side of Outdoor Plaza, Zone D Registration Hall	3mX6m	1 块 / pieces	50,000	
D 区登录大厅外广场柱间 Between columns of Outdoor Plaza, Zone D Registration Hall	15mX7.5m	1 块 / pieces	130,000	
D 区登录大厅入口内 3D-LED 屏 Inside entrance of Zone D Registration Hall – 3D LED Screen	南 (South):6.72mX37.8m 西 (West):6.72mX11.5m	1 块 / pieces	120,000	
D 区登录大厅墙身 LED 屏 Wall-mounted LED Screen, Zone D Registration Hall	2.88mX7.68m	1 块 / pieces	30,000	
D 区登陆大厅楼梯口 Staircase Entrance, Zone D Registration Hall	3mX6m	1 块 / pieces	20,000	
D 区登录大厅楼梯上方吊幅 Hanging banner above staircase, Zone D Registration Hall	5mX8mX(2 面 sides)	1 块 / pieces	40,000	
D 区登录大厅楼梯旁玻璃幕墙 Glass curtain wall beside staircase, Zone D Registration Hall	4.2mX8.8m(001/004) 4.2mX13.2m(002/003)	1 块 / pieces	30,000	
D 区珠江散步道廊桥灯箱 Lightbox on Zhujiang Promenade Corridor Bridge, Zone D	4.4mX16.4m	1 块 / pieces	50,000	
D 区珠江散步道 20 号馆东向廊桥 LED 屏 East-facing corridor LED screen, Zhujiang Promenade Hall 20, Zone D	5.12mX16.96m	1 块 / pieces	100,000	
D 区珠江散步道平行梯护栏 Parallel escalator guardrail, Zhujiang Promenade Area, Zone D	0.8mX29.6m	1 块 / pieces	15,000	
D 区珠江散步道北面玻璃墙 North glass wall, Zhujiang Promenade Area, Zone D	10mX4.8m	1 块 / pieces	30,000	
D 区珠江散步道上空吊幅 Hanging banner above Zhujiang Promenade Area, Zone D	5mX8mX(2 面 sides)	1 块 / pieces	40,000	
D 区珠江散步道夹层飘台护栏 Mezzanine floating terrace guardrail, Zhujiang Promenade Area, Zone D	多规格 Multiple sizes	1 块 / pieces	10,000	
D 区展馆南路 Exhibition Road South, Zone D	3mX6m	1 块 / pieces	2,000	
D 区展馆南面弧形墙体 South curved wall of Exhibition Hall, Zone D	8mX80m	1 块 / pieces	220,000	
D 区登录大厅外广场正面 Front of Outdoor Plaza, Zone D Registration Hall	3mX6m	1 块 / pieces	20,000	
D 区登录大厅外广场东侧 East side of Outdoor Plaza, Zone D Registration Hall	3mX6m	1 块 / pieces	20,000	

注：涉及到画面内容，需企业自行设计，尺寸仅供参考，以现场实际为准，详情咨询会务组。
 Note: The content shown in the screen needs to be designed by the company itself. The size is for reference only, subjected to the actual situations of the site. For details, please consult the conference organizing committee.

品牌推广服务 / Brand Promotion Services

服务内容 / Service	数量 /	价格 (人民币) Price (RMB)	备注 / Notes
展商品牌推广 (供稿: 图文或视频) 投放平台: 展会官方平台 Exhibitor Brand Promotion (content provided: images/video) – published on official event platforms	1 篇 / 支 1 piece	15,000	-
定制化品牌推广服务 (策划、文案、成片、推广) Custom Brand Promotion Package (planning, copywriting, video production, promotion)	3-5 分钟 / 支 3-5 min / piece	100,000	产品、技术亮点的科技化解读视频 Technology-focused video highlighting product/solution features
对话: 参展期间展品 (技术服务) 介绍 "Meet the Exhibitor" On-site Product/Service Interview	3 分钟 / 场 3 min / session	30,000	定制化产品技术对话 Customized product/technology talk
"城轨共同说" 特别策划 (策划及嘉宾的邀约、推广) "Urban Rail Talk" Special Feature (planning, guest invitation, promotion)	1 场 1 session	80,000	定制私享会策划 Custom private discussion forum
外部媒体投放服务: 涵盖 150 家媒体宣发, 其中包含 20 家行业媒体、30 家网络媒体、50 家综合媒体, 及 50 家海外媒体 (欧美、中亚、东南亚等区域可选) External Media Distribution – 150+ media outlets including 20 industry media, 30 online media, 50 general media, and 50 international media (Europe, Americas, Central Asia, Southeast Asia, etc.)	1 项 1 item	根据需求报价 Quote based on requirements	发布媒体类型可定制 Media mix can be customized
媒体发布会 / 媒介推广会策划及组织 Media Conference / Media Day Planning & Organization	1 场 1 session	根据需求报价 Quote based on requirements	媒体活动定制策划 Custom media event planning
参展市场分析报告及供需对接建议报告 Exhibitor Market Analysis Report & Matchmaking Recommendation Report	1 项 1 item	5,000	-
邮件推广 (近 3 万数据库, 精准投放) Email Marketing Campaign (targeting a database of nearly 30,000 contacts)	100,000+	10,000/ 期 10,000 / per campaign	-
企业名称或 LOGO 特别标注广告 (各展馆导引展板、参观指南展位图及展商名录、小程序展位图, 每个展馆不超过 3 个企业标注。) Corporate Name or Logo Feature (directional signage at exhibition halls, floor plan with exhibitor list in show guide, exhibitor list on mini-program; limited to 3 featured companies per hall)	-	20,000/ 家企业 20,000 / per company	-
展会官网首页广告位 Banner ad on official event homepage	3 席位 3 slots available	10,000 元 / 月 10,000 / per month	-
展览现场企业形象循环呈现 (不含视频制作) Corporate image loop at exhibition venue (video production not included)	3 分钟 / 场 3 min / session	100,000 元 / 展期 100,000 / per show period	如需多场地联动播放, 另议 Additional fee applies for multi-venue synchronized playback
品牌形象在会前与茶歇期间循环播放 (视频, 单场会议) Brand visuals on loop (pre-event & coffee breaks)	1 分钟 / 支 1 min/clip	25000 元 / 支 25,000/clip	-
展会视频号企业形象展示 Brand feature via WeChat video channel	2 分钟 / 1 次 2 min/session	30000 元 / 次 30,000/session	企业提供视频素材 Enterprise-provided video materials
品牌形象宣传资料投放 Brand Image Promotion Materials Placement	单页 Single page	5000 元 / 次 5,000/session	
	单册 Single copy	10000 元 / 次 10,000/session	

注: 宣发内容需投放方提供内容素材, 涉及到画面内容, 需企业自行设计, 尺寸仅供参考, 以现场实际为准, 如有其他需求, 可详询会务组。

Note: The promotional content requires the advertiser to provide the necessary materials. For any visual content, the enterprise shall design it on its own. The dimensions provided are for reference only and subject to actual on-site conditions. For any additional requirements, please contact the conference organizing committee for further details.

展会专业媒体矩阵 / Professional Exhibition Media Matrix

2026 中国国际城市轨道交通展览会暨 CAMET 轨道交通创新大会延续线上视频直播形式，借力人民城轨传媒矩阵实现线上线下互动，给未到现场参展的行业人士送上动态化、全方位的线上展会，足不出户亦可了解中国城轨交通的强劲发展脉搏。

MetroTrans 2026 will continue the online video live streaming format. By leveraging the media matrix of People's Metro, it aims to achieve online and offline interactions, presenting dynamic and all-round online exhibition to industry insiders who are unable to attend the event in person. In this way, they can stay informed about the robust development of China's urban rail transit without going out.

宗旨：传播优质内容，传媒赋能品牌。

Objective: To distribute high-quality content and empower the brand with media.

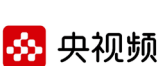
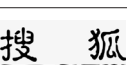
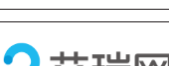
优势：紧密围绕全展期、全平台、多形态传播理念，优化传媒资源配置，达成行业内外高效优质传播。

Advantages: Focus on the whole-exhibition, total-platform, and multi-form communication concept to optimize the allocation of media resources, achieve high-efficiency and high-quality communication inside and outside the industry, and support exhibitors in improving market awareness and reputation.

部分报道概览 / Professional Exhibition Media



部分合作媒体名录 Selected Media Partners



PARTNERS

历届部分合作伙伴

 广州地铁 Guangzhou Metro	 北京市基础设施投资有限公司 BEIJING INFRASTRUCTURE INVESTMENT CO., LTD.	 上海地铁 Shanghai Metro	 重庆市轨道交通(集团)有限公司 CHONGQING RAIL TRANSIT (GROUP) CO., LTD.	 深圳地铁 SHENZHEN METRO	 南京地铁 Nanjing Metro 地铁人文 身心直达
 北京地铁 BEIJING SUBWAY	 青岛地铁 QINGDAO METRO	 天津轨道交通 TIANJIN RAIL TRANSIT	 成都轨道 CHENGDU RAIL TRANSIT	 武汉地铁 WUHAN METRO	 杭州地铁 HANGZHOU METRO
 沈阳地铁 SHENYANG METRO	 郑州轨道 ZHENGZHOU METRO	 MTR 港铁	 长春轨道交通 CHANGCHUN RAIL TRANSIT	 大连地铁 Dalian Metro	 哈尔滨地铁 HARBIN METRO
 宁波轨道交通 NINGBO RAIL TRANSIT	 无锡地铁 WUXI METRO	 苏州轨道交通 Suzhou Rail Transit	 长沙轨道 Changsha Metro	 重庆市铁路集团 CHONGQING RAILWAY GROUP	 石家庄地铁 Shijiazhuang Metro
 雄安轨道 XIONGAN RAIL TRANSIT	 呼和浩特地铁 HOOHOTT METRO	 常州地铁 CHANGZHOU METRO	 徐州地铁 XUZHOU METRO	 南通轨道交通 NANTONG RAIL TRANSIT	 北京交通大学 BEIJING JIAOTONG UNIVERSITY
 西南交通大学 Southwest Jiaotong University	 中国中铁 CREE	 中国通号	 TCT 交控科技 Traffic Control Technology	 UnitTEC 众合科技	 卡斯柯 CASCO
 上海电气 SHANGHAI ELECTRIC	 HollySys	 中兴 ZTE	 数字化解决方案领导者 H3C	 KANGNI	 新誉集团 New United Group
 中国中车 CRRC	 HUAWEI	 MTL 京投发展 METRO LAND CORPORATION LTD	 Sii 京投装备	 Build Your Dreams BYD	 C&U
 UCD	 北京纵横机电科技有限公司 CARS	 中关村丰台园 ZHONGGUANCUN FENGTAI SCIENCE PARK	 北京恒安卫士保安服务有限公司 BEIJING HENGAN SECURITY PROTECTION SERVICE CO., LTD.	 中铁检验认证中心 CRCC	 北京建中科技股份有限公司 BEIJING JIANZHONG TECHNOLOGY CO., LTD.
 上海电气集团 SHANGHAI ELECTRIC GROUP	 腾讯云 腾讯智慧交通	 佳都科技 股票代码: 600728	 国投 神州高铁 SIOC CHSR	 TDTECH	 华飞科技 HUAFEI TECH
 二三科技 EUSUN TECHNOLOGY	 经纬轨道 KINGWAY RAIL	 卓越信通 Transcend Communication	 国电南自 SAC	 中航华亿 JOHUAYI	 YONGGUI
 晋西 Jinxi	 马钢交材 MA STEEL	 ALSTOM	 KNORR-BREMSE	 SIEMENS	 LIEBHERR

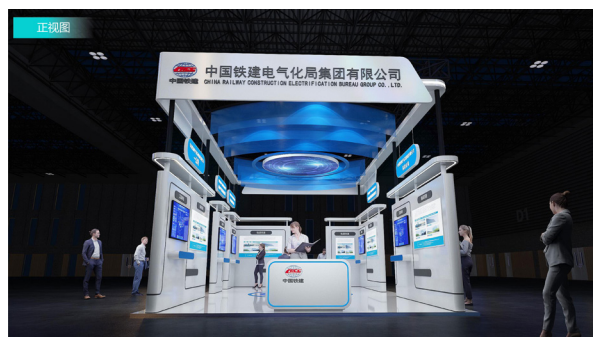
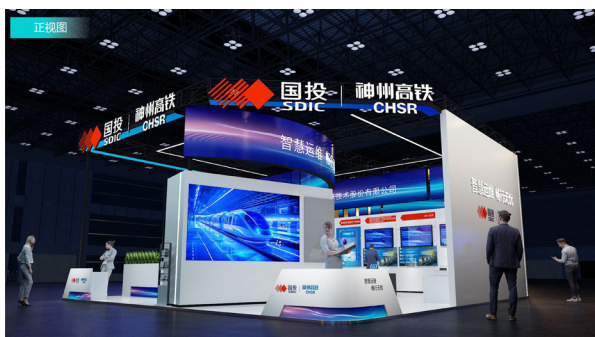


STAND DESIGN & CONSTRUCTION SERVICES 设计搭建服务

为参展企业提供专业的策划、设计、运营、承建等一体化综合展示的解决方案，让参展企业享受便捷的参展新体验，降低参展沟通成本和经济成本，提高客户参展效益。

We provide professional planning, design, operation, construction and other integrated exhibition solutions for exhibitors, so that exhibitors can enjoy a convenient exhibition experience, reduce communication costs and economic costs, and improve customer participation efficiency.

展台案例 / Booth Construction Cases



联系人: 祁 继 13811845831 qiji@railvision.cn 温兴林 18910839630 wenxinglin@railvision.cn



MetroTrans
微信公众号



MetroTrans
视频号



线上展小程序



人民城轨
微信公众号



人民城轨
视频号



人民城轨APP



中国城市轨道交通协会
微信公众号

详情请洽 / Contact

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 祁 继: 13811845831 qiji@railvision.cn (搭建负责人/Booth Setup)
 温兴林: 18910839630 wenxinglin@railvision.cn (搭建负责人/Booth Setup)

创新大会 / Innovation Conference

吴林峰: 18501235598 wulinfeng@railvision.cn
 陈 岩: 13717655325 chenyan@railvision.cn

品牌传播 / Brand Communication

贺 飞: 13641226399 hefei@railvision.cn

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